

**KDKA-TV**

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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6989	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION	
<b>AND</b>	1322 G St SE		1101 15th St NW Lbby 2	
<b>ADDRESS</b>	Washington	DC 20003-3021	Washington	DC 20005-5002
	USA		USA	
<b>CONTACT</b>			<b>PRODUCT</b> ISSUE - PUSA ACTION TV & CABLE	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 1522	<b>PRODUCT CODE</b>	1310
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 09/03/12 <b>AND ENDING</b> 09/03/12 <b>NO. WEEKS:</b> 1				

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: PRIORITIES USA ORDER ID: 2265396										
1	M	1	05:58A	07:00A	30S	09/03/12-09/03/12	THIS MORNING 6-7AM  Total Contract:	1 1	600.00	600.00 600.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 600.00	Total 600.00	
GRAND TOTAL									600.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION